



**HUDSONALPHA**

**PARTNERSHIP**  
for Biotechnology Research



January 11, 2009

Dear Prospective Exhibitor:

The HudsonAlpha Institute for Biomedical Research and the Partnership for Biotechnology Research invite you to exhibit at our PBR Winter Forum Annual Event (formerly called BioRetreat) on Feb 18 with an afternoon vendor show for both the HudsonAlpha Institute and the wider PBR audience from the North Alabama area. With more than 350 attendees anticipated from the HudsonAlpha research and associate labs, greater Huntsville and beyond, the PBR annual event offers our exhibitors access to decision makers and research scientists involved in clinical, translational and experimental aspects of biotechnology and provides an opportunity to discuss the features and benefits of your products and services in a casual, collegial atmosphere.

**EXHIBITOR INFORMATION**

**When:** February 18, 2010  
Set-up – 1:00 to 2:30 pm  
Exhibit session - 2:30 to 6:45 pm  
Teardown – 7:00 to 8:00 pm

**Where:** Jackson Conference Center  
(across from the HudsonAlpha Institute)  
600 Genome Way, Huntsville, AL 35806

**Registration:** While space is available.

Complete the included application and return it with payment to reserve your space. All exhibit space is assigned as soon as the form and payment are received. All available spaces are expected to fill quickly so don't miss this chance to participate in the premier area event.

Please send the completed application with payment to:  
Donna Brown  
Attn: PBR Annual Meeting/ Winter Forum  
1209 Tunlaw Road  
Huntsville, AL 35801

If you have any questions, please contact Donna Brown (P: 256.527.7778, donna@alpbr.org). We look forward to seeing you on February 18<sup>th</sup>.

Best regards,

Cathy Thomas and Donna Brown  
For HudsonAlpha and PBR



**ANNUAL MEETING: PBR EXHIBITOR APPLICATION**

**ANNUAL MEETING EXHIBITOR SPACE:**

Exhibit space is approximately 10'x10'. During the early afternoon, snacks and beverages will be served in the exhibit area for all attendees. A cocktail hour will take place in the exhibit area for 2 hours. Exhibit Space fee is \$425. All checks and payments are to be made to PBR.

PBR is able to present this annual event through generous donations, and the support of our sponsors and vendors.

**PLEASE RETURN THIS FORM AS SOON AS POSSIBLE. SPACE IS ASSIGNED ON A FIRST-COME, FIRST-SERVE BASIS.**

Company:  
 Address:  
 City: State:  
 Zip: Country:  
 Telephone: FAX:  
 Exhibit Manager:  
 Exhibit Manager's Email:  
 Company Home Page:

**REGISTRATION FEES:** Make CHECKS PAYABLE to: Partnership for Biotechnology Research

	# Required			Fee
Exhibitor Space	_____	x	\$425	= _____
Electrical Service	_____	x	\$75	= _____
8' table and table cloth	_____	x	included if requested	
Chairs (up to 2)	_____	x	included if requested	

A limited number of exhibit spaces include electrical and are allocated on a first requested, first assigned basis.

I am bring a full-sized display booth for the exhibit Yes \_\_\_\_\_ No \_\_\_\_\_

PBR use ONLY:::  
 Exhibit space #(s): \_\_\_\_\_ Check #: \_\_\_\_\_ Amt: \_\_\_\_\_ Date rcvd: \_\_\_\_\_ By: \_\_\_\_\_  
 Other notes:



## **Annual Meeting: Winter Forum 2010**

***Thursday, February 18***

**2:30 Exhibits Open**  
**4:00 Student Poster Session Begins**  
**Categories: Undergraduate and Graduate**

**4:30 Cocktails and Hors d'oeuvres**  
**6:30 Keynote Session**  
**Keynote Speaker**  
**Dr Eric Puffenburger**

***Friday, February 19***

**9:00 Oral Presentations 1**  
**10:30 Coffee Break**  
**10:45 Oral Presentations 2**  
**12:00 Presentation of Awards**

**KEYNOTE SPEAKER**  
**Dr. Eric Puffenburger**  
**Clinic for Special Children**

Our speaker, Dr. Erik Puffenberger is Director for the laboratories at the Clinic for Special Children, a non-profit medical and diagnostic service for children with rare inherited metabolic disorders in Lancaster County, Pennsylvania. The clinic was established to provide comprehensive medical care for children with chronic, complex medical problems due to inherited disorders. The clinic cares for children with over 100 different genetic disorders and is recognized as one of the leading centers for the treatment of MSUD, GA1, and Crigler-Najjar syndrome. The mission of the clinic is to advance methods of newborn screening, to improve follow-up services, to develop better diagnostic methods, and to further clinical research in an ongoing effort to improve treatment and outcomes for children who suffer from these rare inherited disorders.